

125 West 55th St
New York, NY 10019

transcribed

WSTR

DSCC

CE Rev 4

2486309

Contract: 25164813
CPE: 49/63/4608
Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Flight: 10/25/16 - 10/31/16
Advertiser: DSCC IE
Product: DSCC IE

Agency Order #: 4973688

Buyer: Miller, Mackenzie
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Station: WSTR
Market: Cincinnati
Office: WASHINGTON

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total \$: \$5,600.00
Total Spots: 26
Total CPE: \$0.00

Total GRP:
Traffic #: 2486309
Separation:

Comments: CANCELLED PER CLIENT

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPE	GRP
							10/25	10/25				
REV+ 10	Tu-F,M 9a-10a		Jerry Springer	\$250.00	0.0	30	0	4	4	\$1,000.00	\$0.00	0.0
REV+ 11	Tu-F,M 1p-2p		Steve Wilkos	\$200.00	0.0	30	0	4	4	\$800.00	\$0.00	0.0
REV+ 12	Tu-F,M 3p-4p		Maury	\$200.00	0.0	30	0	4	4	\$800.00	\$0.00	0.0
REV+ 13	Sa 8p-8:30p		boos burgers	\$250.00	0.0	30	0	1	1	\$250.00	\$0.00	0.0
REV+ 14	Tu-F,M 11p-11:30p		TWO 1/2 MEN	\$250.00	0.0	30	0	5	5	\$1,250.00	\$0.00	0.0
REV+ 15	Tu-F,M 11:30p-12m		MIKE & MOLLY	\$200.00	0.0	30	0	5	5	\$1,000.00	\$0.00	0.0
REV+ 16	Sa 10:30p-11p		RING OF HONOR	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0
REV+ 17	Sa 11p-11:30p		RING OF HONOR	\$200.00	0.0	30	0	1	1	\$200.00	\$0.00	0.0
REV+ 18	Sa 11:30p-12m		CHEATERS	\$200.00	0.0	30	0	1	1	\$200.00	\$0.00	0.0
TOTALS: 26									26	\$5,600.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25167810
CPE: 49/53/4608
Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 4973688
Buyer: Miller, Mackenzie
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Station: WSTR
Market: Cincinnati
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP:
Traffic #: 2486309
Separation:

Total \$: \$5,600.00
Total Spots: 26
Total CPE: \$0.00

Special Instructions

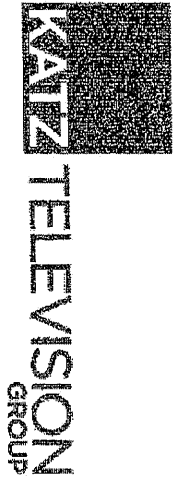
Date/Time	Added by	Comment
09/27/16 2:12 PM	LAUREN FELLNER	CANCELLED PER CLIENT
09/29/16 11:29 AM	ALEXANDRA BRADLEY	CANCELLED PER CLIENT
08/18/16 4:24 PM	Rita Schridgail	SEE LN4 FOR 1X 10/29 8-830P MONOPOLY - PROGRAM CHANGE TO BOB'S BURGERS. PLEASE ADVISE. THANKS, RITA
04/29/16 3:04 PM	ALEXANDRA BRADLEY	Separation: 30
04/29/16 3:04 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$280,000
WSTR Share:	2%
Comment:	
EKRC:	2%
WCPO:	23%
WKRC:	30%
WLWT:	28%
WXIX:	15%

Daypart Summary			
Daytime	% Dist	Spots	Dollars
	100%	26	\$5,600.00
Total	100%	26	\$5,600.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	26	\$5,600.00
Total	26	\$5,600.00

Transaction History								
Trans.	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/27/16 2:12 PM	LAUREN FELLNER	Revised	26		\$5,600.00	\$5,600.00	Changes: Total Spots Matched to 0, Total Spots from 0 to 26, Calculated Dollars from \$0.00 to \$5,600.00, Total \$ from \$0.00 to \$5,600.00, User Entered \$ from \$0.00 to \$5,600.00. 9 buylines added or modified.
Queued for Electronic Contracting	9/26/16 11:40 AM					\$0	\$0	
Queued for Electronic Contracting	9/26/16 11:39 AM					\$0	\$0	Changes: Total Spots from 26 to 0, Calculated Dollars from \$5,600.00 to \$0.00, Total \$ from \$5,600.00 to \$0.00, User Entered \$ from \$5,600.00 to \$0.00, Comments from REVISED PROGRAM LINE 4, PLS CNF to CANCELLED PER CLIENT. 9 buylines added or modified.
Revision	9/26/16 11:29 AM	ALEXANDRA BRADLEY	Confirmed	26		\$5,600.00	\$0	Changes: Comments from Separation: 30 to REVISED PROGRAM LINE 4, PLS CNF. 1 buyline added or modified.
Revision	8/23/16 12:03 PM	ALEXANDRA BRADLEY	Confirmed			\$0	\$0	
Makegood 1	8/18/16 4:24 PM	Rita Schridgail	Confirmed			\$0	\$5,600.00	



125 West 55th St
New York, NY 10019

Contract # 25162813 Changes as of 9/27/2016 at 2:12 PM Version: Hiding Revision 4

CPE: 49/53/4608 Flight: 10/25/16 - 10/31/16 Total \$: \$5,600.00

Agency: Great American Media Advertiser: DSCC IE Market: Cincinnati Total Spots: 26

GREAT AMERICAN Media 3050 K ST NW Product: DSCC IE Office: WASHINGTON Total CPP: \$0.00

SUITE 100 WASHINGTON DC 20007

Agency Order #: 4973688 Primary Demo: Adults 35+

Buyer: Miller, Mackenzie Con Type: POLITICAL/VOTE Traffic #: 2486309

Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Separation:

202-955-5342 202-955-5342

Transaction History					
Trans	Created/Received	Created by	Status	Spots	Spots
Queued for Electronic Contracting	5/2/16 8:18 AM				
					\$0
Revision	4/29/16 3:04 PM	ALEXANDRA BRADLEY	Confirmed		
					\$0
New	4/29/16 3:03 PM	ALEXANDRA BRADLEY	New	26	
					\$5,600.00
					\$5,600.00
					Changes: Product from issue to DSCC IE, Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,600.00.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2486309

Schedule Dates 10/25/16-10/31/16
Advertiser DSCC-Independent Expenditure (73962)
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand 49/53/4608 - DSCC IE (829760)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mackenz, Miller,
Phone/Fax /
CPE 49/53/4608
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments DSCC IE
REP-ALEXANDREA BRADLEY

Date Entered 05/03/16
Last Modified 08/23/16
Entered By Rita Schmidgall
CO-OP No
Headline # ECR25164813
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$840.00
Net Total \$4,760.00
Sales Tax

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	24	\$5,150.00
Nov. 2016	2	\$450.00
Grand Total:	26	\$5,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/16-10/28/16	3	:30	9A- Jerry Springer			1	1	1	1			4	\$250.00	\$1,000.00	Cincinnati (WSTR)	Jerry Springer	5/3/16
2.0	Normal Line / SPOT (2)	10/25/16-10/28/16	3	:30	1P- Steve Wilkos Show 2			1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Steve Wilkos	5/3/16
3.0	Normal Line / SPOT (4)	10/25/16-10/28/16	3	:30	3P- Maury Povich			1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Maury Povich	5/3/16
4.0	Normal Line / SPOT (5)	10/29/16-10/29/16	3	:30	8P- Monopoly Millionaires Club							1		1	\$250.00		Cincinnati (WSTR)	Monopoly Millionaires Club	5/3/16
4.0.1	Closed Preempt (5)	10/29/16															Cincinnati (WSTR)	Program Change/Exception	
5.0	Normal Line / SPOT (6)	10/25/16-10/28/16	3	:30	11P- Two and a Half Men			1	1	1	1			4	\$250.00	\$1,000.00	Cincinnati (WSTR)	Two and a Half Men	5/3/16
6.0	Normal Line / SPOT (7)	10/25/16-10/28/16	3	:30	11:30P- Mike and Molly 2			1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Mike & Molly	5/3/16
7.0	Normal Line / SPOT (8)	10/29/16-10/29/16	3	:30	10:30P- Sports Ring of Honor							1		1	\$100.00	\$100.00	Cincinnati (WSTR)	Ring Of Honor	5/3/16
8.0	Normal Line / SPOT (9)	10/29/16-10/29/16	3	:30	11P- Sports Ring of Honor							1		1	\$200.00	\$200.00	Cincinnati (WSTR)	Ring Of Honor	5/3/16
9.0	Normal Line / SPOT (10)	10/29/16-10/29/16	3	:30	11:30P- Cheaters							1		1	\$200.00	\$200.00	Cincinnati (WSTR)	Cheaters	5/3/16
10.0	Normal Line / SPOT (6)	10/31/16-10/31/16	3	:30	11P- Two and a Half Men			1						1	\$250.00	\$250.00	Cincinnati (WSTR)	Two and a Half Men	5/3/16
11.0	Normal Line / SPOT (7)	10/31/16-10/31/16	3	:30	11:30P- Mike and Molly 2			1						1	\$200.00	\$200.00	Cincinnati (WSTR)	Mike & Molly	5/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Contract # 2486309

Schedule Dates 10/25/16-10/31/16
Advertiser DSCC-Independent Expenditure (73962)
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand 49/53/4608 - DSCC IE (829760)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mackenz, Miller,
Phone/Fax /
CPE 49/53/4608
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments DSCC IE
REP-ALEXANDREA BRADLEY

Date Entered 05/03/16
Last Modified 08/23/16
Entered By Rita Schmidgall
CO-OP No
Headline # ECR25164813
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$840.00
Net Total \$-4,760.00
Sales Tax

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	24	\$5,150.00
Nov. 2016	2	\$450.00
Grand Total:	26	\$5,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	M/G For 4.0.1 / SPOT (4)	10/29/16-10/29/16	3	:30	8P- Bob's Burgers							1		1	\$250.00	\$250.00	Cincinnati (WSTR)	BOB'S BURGERS	8/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.